





XBMA ASIA CONFERENCE

DINESH PALIWAL, PRESIDENT AND CEO

JANUARY 2020

CROSS BORDER M&A AN INTRODUCTION





CEO and President, HARMAN A Samsung Company

- Board Member:
 - Bristol Myers Squibb
 - Raytheon
 - Nestle
- Lived In Six Countries On Five Continents
- 25+ M&A Deals Conducted





2019 M&A Volume: \$4Trillion 2019 Cross Border Volume: \$1Trillion

M&A Deal Volume - Regional breakdown: North America 52%; Asia 25%; EMEA 24%

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CROSS BORDER M&A M&A: A CRITICIAL TOOL FOR GROWTH



Builds scale, performance, and fuels long term profitable growth

Proactive planning is key

Think marathon, not sprint



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HONE YOUR STRATEGY/ STRATEGIC INTENT



2

ENGAGE YOUR BOARD EARLY



WORK WITH THE BEST ADVISORS TO IDENTIFY AND ZERO IN ON A TARGET



4 CONDITION AND PREPARE ALL STAKEHOLDERS ("NO ONE LIKES SURPRISES")

CROSS BORDER M&A STACKING YOUR DECK – MANAGING (AND WINNING) YOUR AUDIENCES







IDENTIFY KEY TALENT AND LEADERSHIP IN THE TARGET

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6 **UNDERSTAND AND PREPARE FOR ACTIVIST INTERVENTIONS**



DON'T UNDERESTIMATE THE IMPACT OF CULTURE

8



HAVE A ROBUST COMMUNICATIONS PLAN INCLUDING FOR UNANTICIPATED CRISES





CROSS BORDER M&A MANAGING THE MEGA DEALS







THANK YOU